

# SARVESHWAR FOODS LIMITED

(Formerly known as SARVESHWAR ORGANIC FOODS LIMITED)

CIN: L15312JK2004PLC002444

Regd. Off.: Sarveshwar House, Below Gumat, Jammu, (J&K)-180001

Ph. : 0191-2483981, 2481954, Fax : 0191-2481941, Email : info@sarveshwarrice.com

1336

Ref. No. : .....

Dated : .....

To

Date: 08-03-2022

National Stock Exchange of India Ltd.  
Exchange Plaza, Plot No. C/1, G-Block,  
Bandra- Kurla Complex Bandra-(E),  
Mumbai-400051  
Scrip Symbol: SARVESHWAR

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 regarding launch of new Sarveshwar Store and issue of Press Release

Pursuant to Regulation 30 of SEBI (Listing obligation and Disclosure Requirements) Regulations, 2015.

We take great pride in informing that the company has launched another Rice Store under the name Sarveshwar in Jammu & Kashmir.

Please find below enclosed press release issued by the Company on the captioned subject, the content of which is self-explanatory.

We request you to kindly take the same on record and acknowledge the same.

For & on Behalf of  
**SARVESHWAR FOODS LIMITED**  
Sincerely

Anil Kumar  
Managing Director

DIN:07417538

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Ref. No. : 1.3.38

PRESS RELEASE

Dated : .....

Launching Ceremony of Sarveshwar Store

Another milestone in the History of Sarveshwar Group.

Since the Last more than 130 Years Sarveshwar family now into the Fourth Generation has been serving healthy and tasty Rice while respecting and sustaining the earth and has now launching another Retail Store under the banner of Sarveshwar Group. The Retail Store has been launched and inaugurated by Sh. Yash Pal Gupta, President Federation of Retailers Association, Sh. Ramesh Gupta, President Central Mahajan Sabha in the presence of Mr. SP Gupta (Promoter Family of Sarveshwar Group) Mr. Rohit Gupta (Chairman of Sarveshwar Group), Mr. Anil K Sharma (MD), Key Dealers, Staff and other renowned personalities of Jammu on 7th March'22 at Kanak Mandi, Jammu.

Sarveshwar Foods Ltd. is the only private sector NSE listed Food Company in Jammu & Kashmir. It's prime focus is Vocal for Local products with world class Quality at affordable prices for the Customers.

As per Mr. Anil Kr. Sharma the Sarveshwar Group launched it's New Store in Kanak Mandi where we will be selling premium categories of Products in All range of Conventional and FMCG products under the Brand Name of Sarveshwar. We are also focusing to expand our Retail distribution channel all across India. The products are made by keeping in mind the compliance of international standards, at the same time Sarveshwar group is coming up with other FMCG products. Mr. Rohit Gupta, Chairman of the Group also informed that the Company saw an Opportunity in the Retail Segment where they will be providing the best quality of products at affordable prices to the General Public.